

Application No.: 10/037394

Case No.: 56059US009

Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

Please amend claims 14-15 and cancel claims 24, 27, 30, 33, 36, 39 and 50 as follows:

1-13 (Cancelled)

14. (currently amended) An optical element having a surface treatment comprising a fluorochemical compound having the general formula $(C_nF_{2n+1})-X$ wherein n ranges from 1 to 4 and X is a polar group or polar group-containing organic radical selected from the group comprising sulfonic acids and salts thereof; sulfonamides, sulfonimides and salts thereof; amides, silanes, and mixtures thereof.

15. (currently amended) ~~[[An]] The optical element of claim 14 having a surface treatment comprising a fluorochemical compound having the general formula $(C_nF_{2n+1})-X$ wherein n ranges from 1 to 4 and X is a polar group or polar group-containing organic radical; and wherein said compound is free of heavy metals and transition metals.~~

16-22 (Cancelled)

23. (Original) A pavement marking comprising a liquid binder and a multitude of the optical elements of claim 14.

24-25 (cancelled)

26. (Original) The pavement marking of claim 23 wherein the optical elements are embedded in the binder at a depth of about 40-70% of their diameters.

27-28 (cancelled)

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29. (Original) A reflective sheeting comprising:

- a) a top coat layer having an exposed surface;
- b) a binder layer disposed on the exposed surface of the top coat layer;
- c) a multitude of the optical elements of claim 14 disposed in the binder layer;
- d) a space coat layer disposed on the binder layer; and
- e) a reflective layer disposed on the space coat layer.

30-31 (Cancelled)

32. (Original) The reflective sheeting of claim 29 wherein the optical elements are embedded in the binder at a depth of about 40-70% of their diameters.

33-34 (cancelled)

35. (Original) A rear projection screen comprising a transparent substrate and the optical elements of claim 14 embedded in an opaque binder matrix and wherein said optical elements are in contact with the transparent substrate.

36-37 (cancelled)

38. (Original) The reflective sheeting of claim 35 wherein the optical elements are embedded in the binder at a depth of about 40-70% of their diameters.

39-50 (cancelled)